(SUBSTITUTED FOR - SEE 2ND SUB)

Provides that no person may solicit, request, or take any action to induce another person to provide personally identifying information by means of a web page, electronic mail message, or otherwise using the internet by representing oneself, either directly or by implication, to be a business or individual without the authority or approval of such business or individual.

Provides that damages to a consumer resulting from the practices prohibited by this act are up to five hundred dollars per violation, or actual damages, whichever is greater.

Declares an intent that chapter 19.190 RCW is a matter of statewide concern. This chapter supersedes and preempts all rules, regulations, codes, ordinances, and other laws adopted by a city, county, city and county, municipality, or local agency regarding the practices covered by this chapter and notices to consumers from computer software providers regarding information collection.